2027 OTS Sponsor/Exhibitor Opportunities

All sponsorship opportunities are available on a *first come, first served basis. Please visit* uoguel.ph/sponsorOTS for the most up to date availability

For sponsorships that include exhibitor registrations, a registration code will be sent to you closer to the event to register your attendees and verify parking requirements.

Note: Sponsors that register before November 4, 2027 will be included in the printed event advertisements.

Premier Sponsor – 1 Available – $2,500
Your organization will receive the highest level of recognition at our event. This exclusive sponsorship tier highlights your company as a leader and champion in supporting innovation, education, and community within the turfgrass and green industry.

- Top-tier recognition as the lead sponsor on all event materials, including programs, signage, and social media.
- Prominent logo placement on the event website, attendee communications, and signage displayed at the event.
- Feature profile in event communications highlighting your company's contributions and values.
- A booth in the trade show for 2 days
- Two 2-day symposium registrations

Lanyard Sponsor – 1 Available
This includes acknowledgement on website, social media, and in-person slideshow
Option 1 - 400 Lanyards

- Supply lanyards with your organization's logo for 400 attendees
- Includes two 2-day symposium registrations

Option 2 - $2,000

- Have your logo printed on lanyards the Symposium provides for 400 attendees
- Includes two 2-day symposium registrations

Media Sponsor – 1 Available – Event advertisements equivalent in value to $1,500
Help get the word out about the Ontario Turfgrass Symposium! By supporting with print or digital advertisements, you will expand the reach of our network and attract more attendees to this educational event. This opportunity includes:

- Acknowledgement on website, social media, and in-person slideshow
- Media Sponsor able to distribute printed materials to conference attendees
- Canadian Turf Talks podcast episode highlighting Media Sponsor
- Two 2-day symposium registrations

Coffee Sponsor –2 Available – $1,100/ day

- Recognition at the coffee table
- Acknowledgement on website, social media, and in-person slideshow
- Two 1-day symposium registrations (for day of sponsorship)

Pastry/Snack Sponsor – 2 Available – $1,100/ day

- Recognition at the snack table
- Acknowledgement on website, social media, and in-person slideshow
- Two 1-day symposium registrations (for day of sponsorship)

Lunch Sponsor – 2 Available (one sponsor each day) – $1,100/ day

- Recognition at the lunch buffet table
- Acknowledgement on website, social media, and in-person slideshow
- Two 1-day symposium registrations (for day of sponsorship)

Social Event Sponsor – 1 Available – $1,100
Networking is the top reason for attending in-person conferences like the Ontario Turfgrass Symposium. With your support, we will host an evening event at the Bullring or Brass Taps with snacks and drink tickets. This opportunity includes:

- Table recognition at the social event, Wednesday February 18, 2027
- Speaking opportunity at the social event
- Acknowledgement on website, social media, and in-person slideshow
- Two 1-day symposium registrations (Wednesday)

Exhibitor Booths - $750/ day

- One 6-foot table 'Exhibitor Booth' in the Rozanski concourse for one or two days (depending on package chosen)
- Acknowledgement on website, social media, and in-person slideshow
- Two 1-day symposium registrations (if exhibiting for one day only)
- Two 2-day symposium registrations (if exhibiting for two days)

Plenary Session Sponsor – 4 Available – $500

Sponsor the Wednesday ***or*** Thursday (morning or afternoon) general-topic session speakers (in which all attendees are present) which includes:

- Conducting a brief 5-min introduction about yourself and your services, or a video advertisement equivalent.
- Your company banners (not supplied) in the room to flank either side of the screen
- Acknowledgement on website, social media, and in-person slideshow
- Two 1-day symposium registrations

Door Prize Sponsors – Unlimited – $200

Consider donating a door prize with a value of **~ $200**, or equivalent cash (and we will purchase the prize for you)

- Your name and company name will be read out as the sponsor of the item donated
- Acknowledgement on website, social media, and in-person slideshow is also included