



2025 OTS Sponsor and Exhibitor Opportunities

All sponsorship opportunities are available on a *first come, first served basis*.

Please visit uoguel.ph/ots25sponsor to secure your level

For sponsorships that include exhibitor registrations, a registration code will be sent to you closer to the event to register your attendees and verify parking requirements.

Social Event Sponsor – 1 Available – \$2,000

Networking is the top reason for attending in-person conferences like the Ontario Turfgrass Symposium. With your support, we will host an evening event at Brass Taps with snacks and drink tickets. This opportunity includes:

- Table recognition at the social event, Wednesday February 19, 2025
- Speaking opportunity at the social event
- Acknowledgement on website, social media, and in-person slideshow
- Two 2-day symposium registrations*

Lanyard Sponsor – 1 Available

This includes acknowledgement on website, social media, and in-person slideshow

Option 1 - 400 Lanyards

- Supply lanyards with your organization's logo for 400 attendees
- Includes two 2-day symposium registrations*

Option 2 - \$2,000

- Have your logo printed on lanyards the Symposium provides for 400 attendees
- Includes two 2-day symposium registrations*

Plenary Session Sponsor – 1 Available – \$1,500

Sponsor the Wednesday and Thursday plenary session speakers (in which all attendees are present) which includes:

- Conducting a brief introduction and thanking the speakers (optional)
- Your company banners (not supplied) in the room to flank either side of the screen
- Acknowledgement on website, social media, and in-person slideshow
- Two 2-day symposium registrations*

Breakout Room Sponsor – 2 Available – \$1,000

Sponsor one of the two remaining breakout rooms for the conference duration, which includes:

- Conducting a brief introduction and thanking the speakers (optional)
- Acknowledgement on website, social media, and in-person slideshow
- Two 2-day symposium registrations*

Media Sponsor – 1 Available – Event advertisements equivalent in value to \$1,500

Help get the word out about the Ontario Turfgrass Symposium! By supporting with print or digital advertisements, you will expand the reach of our network and attract more attendees to this educational event. This opportunity includes:

- Acknowledgement on website, social media, and in-person slideshow
- Media Sponsor able to distribute printed materials to conference attendees
- Canadian Turf Talks podcast episode highlighting Media Sponsor
- Two 2-day symposium registrations*
- Optional: Media Employee can act as a Session chair and introduce one of the presentations, either on Wednesday or Thursday

Coffee Sponsor – 2 Available (one sponsor each day) – \$1,000/ day

- Table recognition
- Acknowledgement on website, social media, and in-person slideshow
- Two 2-day symposium registrations*

Pastry/Snack Sponsor – 2 Available (one sponsor each day) – \$1,000/ day

- Table recognition
- Acknowledgement on website, social media, and in-person slideshow
- Two 2-day symposium registrations*

Exhibitor Booths - 17 Available each day – \$750/ day

- One 6-foot table 'Exhibitor Booth' in the Rozanski concourse for one or two days (depending on package chosen)
- Acknowledgement on website, social media, and in-person slideshow
- Two 1-day symposium registrations* (if exhibiting for one day only)
- Two 2-day symposium registrations* (if exhibiting for two days)

Door Prize Sponsors – Unlimited – \$200

Consider donating a door prize with a value of ~ \$200, or equivalent cash (and we will purchase the prize for you)

- Your name and company name will be read out as the sponsor of the item donated
- Acknowledgement on website, social media, and in-person slideshow is also included

**Additional 2-day symposium registrations available for \$100.00*